

EXECUTIVE LEADERSHIP

In today's complex and rapidly evolving business environment, the ability to inspire and motivate your team, navigate challenges with composure, and drive toward common goals is essential. Leaders who cultivate these skills create environments where employees feel valued and engaged, leading to higher productivity, innovation, and sustainable business success. The difference between good and exceptional leadership lies in these capabilities—those who master them are the catalysts for high-performing teams, loyal employees, and enduring growth.

Join our Executive Leadership program and become the leader who propels your organization to new heights.

Exclusive Cohort:

Limited to 28 women for personalized instruction and focused coaching.

360-Degree Assessment:

Comprehensive feedback from managers, peers, direct reports, and customers to create a tailored leadership development plan.

Professional Coaching:

Three one-on-one sessions with a career coach to accelerate learning and professional growth.

Leadership in Action:

top female executives offering real-world insights on effective leadership.

Core Competencies:

Focus on self-awareness, self-management, social awareness, and relationship management for leadership effectiveness.

Additional Focus:

Confidence, personal branding, and business acumen with a case study on strategic decision-making.

Elevate your leadership skills and make a lasting impact in your organization with our exclusive Executive Leadership program.

Program Framework

- Sessions held in Lansing from 10:00 am - 4:00 pm
- Four six-hour in-person instructor led sessions
- Self-directed between session learning

inFORUM
See what's possible. Get there faster.

Spring 2025

In-Person

Sessions held in Lansing

Course Start

March 11

Course Dates

April 15, May 6, June 3, June 24

Tuition

- **\$4,500** Employees of a Corporate Investor
- **\$4,600** Members
- **\$5,000** Non-member

Enroll by Jan. 31 and receive \$600 off tuition.

QUESTIONS?

Contact Kristen Mercer,
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