

Accelerate Executive Talent Elevate Valuable Leaders

Developing business, strategic, and financial acumen is critical for professional career growth. But effective leadership requires more - the ability to motivate and inspire others. Emotional intelligence - how you deal with conflict and setbacks, how you encourage others, your ability to negotiate and build teams - is the hallmark of successful leaders. When a leader lacks emotional intelligence, it can negatively affect employee engagement, satisfaction, turnover, and, ultimately, the bottom line.

Inforum's **Executive Leadership** program can help you get there. Rooted in the emotional intelligence competency model pioneered by Daniel Goleman, you will learn the key factors of

inFORUM
Leadership Programs

EL EXECUTIVE
LEADERSHIP

OVERVIEW

Top female leaders serve as executive hosts and speakers on site at their companies, creating a new experience for participants at each gathering.

Focused sessions are based on the emotional intelligence competency model by Daniel Goleman and emphasize key factors in leadership effectiveness:

- self-awareness - understanding your emotion, strengths and weaknesses
- self-management - effectively managing motives and regulating behavior
- social awareness - ability to understand others and your organization's culture
- relationship management - ability to get desired results from others and research personal goals

Additionally the program focuses on confidence, personal brand, and a business, strategic and financial acumen component featuring a Harvard Business Review case study.

FORMAT

- Four 6-hour in-person sessions
- Four hours of one-on-one coaching sessions
- 360-degree feedback assessment
- Self-directed lessons between instructor-led sessions
- Top female leaders as guest speakers

ABOUT INFORUM

Founded in 1962, Inforum is the only professional organization in Michigan - and one of a few in the country - that combines strategic connections, proven professional development programs, a respected forum for new ideas, and original research to accelerate careers for women and boost talent initiatives for companies. Inforum programs serve a broad range of women in different stages and types of careers - from nonprofit professionals, to emerging and rising corporate leaders, tech entrepreneurs, veterans and corporate board leaders. Inforum, a 501(c)(3) charitable and educational nonprofit, also conducts and publishes original research on women's leadership influence.



Ideal Participants

- 8-15 years of management experience.
- Women on the cusp of breaking into senior management and interested in honing their executive leadership skills.
- Enterprise-wide leaders who are facing intense competitive pressures, market-related challenges, or major internal organizational changes.



Tuition

- **\$4,500 Non-members**
- **\$4,100 Inforum Members**
- **\$3,900 Employees of Corporate Investors**

Click here to learn more & apply today!

For more information visit inforummichigan.org or contact: **Lorrena Black at lblack@myinforum.org**