

Connecting Authenticity to Company Culture

Inspire loyalty and trust in your employees by consistently displaying your authentic self. Research detailed in the Harvard Business Review shows that a majority of employees believe authenticity in the workplace leads to benefits such as:

- Stronger and better relationships with clients and coworkers
- Higher levels of trust
- Greater productivity
- A more positive working environment

In **Authentic Leadership Presence™** we will discuss the recipe for executive leadership presence, learn how to leverage the power of reputation and perceptions, and create strategies to define and demonstrate authentic leadership.

inFORUM
Leadership Programs

**AUTHENTIC
LEADERSHIP**
PRESENCE

OVERVIEW

- Each session includes a combination of individual, small- and large-group interaction and experiential exercises
- Each participant receives three hours of individual coaching
- Self-directed learning between sessions prepares participants for in-person discussions and activities
- Participants create personalized development plans that strengthen presence within the context of their leadership styles and respective company cultures
- The program span allows participants time to practice key learnings in the workplace and receive ongoing feedback
- Content modules focus on the recipe for executive leadership presence; strengthening reputation; power and perceptions; leveraging power tools

FORMAT

In Person (Fall 2023)

- Three 5-hour in-person sessions; 10:30 AM – 3:30 PM
- Three hours of virtual individual coaching

Virtual (Winter 2024)

- Two 3-hour virtual sessions: 12:30 – 3:30 PM
- Two 2-hour virtual sessions: 12:30 – 2:30 PM
- Three hours of virtual individual coaching

ABOUT INFORUM

Founded in 1962, Inforum is the only professional organization in Michigan - and one of a few in the country - that combines strategic connections, proven professional development programs, a respected forum for new ideas, and original research to accelerate careers for women and boost talent initiatives for companies. Inforum programs serve a broad range of women in different stages and types of careers - from nonprofit professionals, to emerging and rising corporate leaders, tech entrepreneurs, veterans and corporate board leaders. Inforum, a 501(c)(3) charitable and educational nonprofit, also conducts and publishes original research on women's leadership influence.



Ideal Participants

- Leaders who want to accelerate their career progressions
- Supervisors and managers at all career levels
- Technical experts
- Project & program managers



Tuition

- **\$1,800** Non-members
- **\$1,600** Inforum members
- **\$1,500** Employees of Inforum Corporate Investors

*Tuition includes a \$100 nonrefundable deposit

Click here to learn more & apply today!

For more information visit inforummichigan.org or contact: **Lorrena Black at lblack@myinforum.org**