

# inFORUM **NEXT GEN**

## NEXT GEN ADVISORY COUNCIL

**Target:** Professionals up to the age of 33.

**Purpose:**

- Provide Gen Z and younger millennial professionals an opportunity to make an impact in their communities, foster strategic connections, and play a strategic role in shaping Inforum's future.
- Serve as a sounding board to advise Inforum staff and board of directors on the needs, challenges, and preferences of this age group who are aspiring to accelerate their careers and add more value to their organizations.

**Description:** The advisory council of 10 to 15 members will have no fiduciary responsibility. Members will be chosen by Inforum from a pool of applicants and ratified by the board of directors. Inforum staff liaisons and two mentors from the board of directors will work with the committee.

**Agenda:** Responsibilities and opportunities for the council will include:

1. **Strategy recommendations for Inforum** – In collaboration with Inforum staff, the council will create a work plan for each year and define the committee activities to support it.
2. **Connections** – From time to time, but at least once a year in each Inforum market, Inforum's board of directors in collaboration with the advisory council will create opportunities for networking and connections with board members through opportunities to attend private events and/or receptions.
3. **Personal growth** – The group will be led by two co-chairs, one each from Southeast and West Michigan, who will be non-voting members of the Inforum board of directors.
4. **Outcomes** – The group will be responsible for increasing young professional members in Inforum within the first year.

**Terms:** **The committee will have one-year, two-year, and three-year terms.**

**Meeting**

**Cadence/format:** Quarterly. In-person by region. Workgroup meetings as necessary.