

## Job Search in our Virtual World

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### Prepare to Search

- Decompress
- Understand your strengths
- Know your value and what you value

### Do a Self-Assessment

- Identify who you are and what you are asking
  - In my past work, I learned...grew...gained
  - At my most recent company, I enjoyed...was recognized as...
  - In my next role, I am looking to...utilize ABC strengths while gaining exposure to...

### Networking

- Ask for A.I.R.
  - Advice
  - Information
  - Referral
- 85% of people land their next job via networking
  - 70% of these jobs are never posted

### Do your homework

- Learn about companies and industries that interest you.
  - What are their biggest challenges today? Look to news, PR, industry events, and social media
  - Have 15-minute virtual chats with people in your network who can help you learn. What skills or experience "fit" the company or industry?
  - Based on what you learn, prepare talking points about your relevant skills and experiences.
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### Stay Active

- Being virtual does not mean being complacent or disengaged
  - Grow your knowledge and skills. Take a class. Read a book. Get a certification.
  - Share your talents. Volunteer. Write an article.
  - Prepare your marketing messages from these activities.