



DRETA ROGGENBUCK is the Global Vice President for Trim Cover Sales & Program Management, Foam Operations and Crafted by Lear at Lear Corp. In her current position, she is responsible for new business development & growth, new innovation product offerings, program launch & execution and the foam business unit across all OEM customers globally. Prior to this role, Dreta lived abroad for 2 years in Munich, Germany where she was responsible for trim and fabric sales & program management for the European regional customers. Dreta has been at Lear Corp. for 15 years and during her tenure she has held various business development, operations, sales and program management positions with increasing responsibility within both the seating and E-Systems divisions. Prior to Lear, she has worked at both General Motors and Ford in engineering, supply chain and program management roles. Dreta has a B.S. in Biology from Oakland University, a M.S. in Biomedical Engineering from Wayne State University and an MBA, through the executive program, at Michigan State University.